

Price List



Sell your property yourself from only \$999

HomeSell Go Marketing Packages

Starter Package \$999

- Recent property sales report for your local area
- Rental appraisal
- Certificate of Title
- Professional property photography
- Copy writing of listing description
- Base listing on homesell.co.nz (until sold)
- Base listing on trademe.co.nz (until sold)
- 'Expression of Interest' negotiation forms
- Open home viewing registers
- My HomeSell access (advice, downloadable forms & web stats)
- Social media links to share your listing
- Customer phone support (7 days)

Upgrade to Basic & receive:

Standard HomeSell 'For Sale By Owner' street sign
Self-printed colour property brochures

Basic Package \$1099

- Recent property sales report for your local area
- Rental appraisal
- Certificate of Title
- Professional property photography
- Copy writing of listing description
- Base listing on homesell.co.nz (until sold)
- Base listing on trademe.co.nz (until sold)
- Standard HomeSell 'For Sale By Owner' street sign
- Self printed property brochures
- 'Expression of Interest' negotiation forms
- Open home viewing registers
- My HomeSell access (advice, downloadable forms & web stats)
- Social media links to share your listing
- Customer phone support (7 days)

Upgrade to a large customised street sign
(with photos) = \$1199

Upgrade to Advanced & receive:

MEDIUM Trade Me
Larger custom made street sign with photos
Showcase property video
Targeted Facebook marketing campaign
25 printed brochures
3 open home signs

Advanced Package \$1899

- Recent property sales report for your local area
- Rental appraisal
- Certificate of Title
- Copy writing of listing description
- Professional property photography
- Showcase property video
- FEATURED listing on homesell.co.nz (until sold)
- MEDIUM listing on trademe.co.nz (until sold)
- Facebook marketing campaign (reach 2000+)
- Large (1200 x 800mm) street sign with photos
- 3 x open home directional signs/stakes
- 25 x professionally printed A4 property brochures
- 'Expression of Interest' negotiation forms
- Open home viewing registers
- My HomeSell access (advice, downloadable forms & web stats)
- Social media links to share your listing
- Customer phone support (7 days)

Upgrade to Premium & receive

3D tour, aerial photos & floor plan
SILVER Trade Me (incl LARGE listing for 6 mths)
Double the exposure on Facebook
1 extra open home sign
More printed brochures

Premium Package \$3499

- Recent property sales report for your local area
- Rental appraisal
- Certificate of Title
- Professional property photography
- Copy writing of listing description
- 3D virtual tour & Floor plan
- Showcase property video
- Aerial drone photography (if applicable)
- FEATURED listing on homesell.co.nz (until sold)
- SILVER trade me package (6 months at LARGE listing size, 1 week in Search Carousel and 1 rotation to top of search)
- Facebook marketing campaign (reach 5,000+)
- Large (1200 x 800mm) street sign with photos
- 4 x open home directional signs/stakes
- 50 x professionally printed A4 property brochures
- 'Expression of Interest' negotiation forms
- Open home viewing registers
- My HomeSell access (advice, downloadable forms & web stats)
- Social media links to share your listing
- Customer phone support (7 days)

Upgrade from Silver to GOLD Trade Me package
(6 months at LARGE listing size, appear above Silver, 1 week in Search Carousel, weekly rotations to top of search, large listing in www.homes.co.nz) = \$400

HomeSell Pro

Licensed Agency REAA 2008

\$12,000 flat fee

(\$2,000 upfront & \$10,000 paid on sale)

No hidden costs. No worries.

All you need to do is walk prospective buyers through your home* and our experienced licensed agents will take care of the rest.

Here's what you get

- ✓ Dedicated licensed agents and support team to handle buyer follow ups, negotiation and paperwork
- ✓ Sale documents including market appraisal, title, LIM report, rental appraisal & sale agreements
- ✓ Comprehensive marketing package including
 - Professional photography & Floor Plan
 - Copy writing of your listing description
 - Trade Me Property 'Gold package'
 - Listings on realestate.co.nz, oneroof.co.nz, homes.co.nz and homesell.co.nz
 - Facebook marketing campaign (reach 2000+)
 - Large street sign & 3 open home directional signs/stakes
 - E-brochures & viewing registers
- ✓ Regular feedback and progress updates throughout the campaign
- ✓ Peace of mind; Our licensed agents carry identical responsibilities and duties of care to that of any other real estate agent as defined under the Real Estate Act 2008.

* You host the viewings/open homes & inspections

Premium marketing upgrades, auction and hosted viewings also available

HomeSell Real Estate Limited T/A HomeSell Pro, licensed REAA 2008.

HomeSell Go Extras

- Trade Me upgrades - Medium \$499, Silver \$1099, Gold \$1499, Platinum \$1899
- 'Featured' listing on www.hougarden.com (Chinese property site) \$199
- Timed online auction - From \$799
- Facebook video campaign - From \$199
- National, suburban or rural newspaper - \$POA
- Floor plans \$199-\$299 (depending on sqm)
- Aerial photography - From \$249
- 3D virtual tour - From \$450
- Upgrade from basic sign to large custom sign \$100
- Open home flag hire \$75 per month
- Open home signs/stakes \$25 each
- Additional property brochures \$1 each

Add Auction \$899

- Services of an Independent Registered Auctioneer
- 'Guide to buying at Auction' for buyers & sellers checklist
- Auction flag on the day
- Customer phone support (7 days)

Note: Upfront payment. Non-refundable within 21 days of Auction date. Available in conjunction with the purchase of a HomeSell marketing package.

All prices include GST. HomeSell marketing packages are non-refundable. Please note HomeSell customers have access to different Trade Me upgrades than those who go direct.

For any other information regarding personalised packages please contact us on;

0800 003 001 • support@homesell.co.nz • www.homesell.co.nz